10/31/2012 1:1	10/31/2012 12:
Printed:	Lasl Received:
Traffic Order# 217914	
# 5 Status Revised	
6868386 Ver#	
Rep Order#	EC'd Yes

1:17 PM 2:59 PM Showing Buylines: All Rep Revised Lines

d

1 of

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().COM 2 ELECT SANCHEZ
Product COMM ELECT M. SANCHE

404-443-2155 404-935-0683) ATLANTA) DAVID HAY Salesperson Phone# Salesperson FAX# Rep Firm Sales Office (Salesperson (10/27/2012 - 11/06/2012 () LUC, INC. 25 WHITLOCK PLACE, 2ND FL MARIETTA, GA 30064 Agency C/P1/P2/E Flight Dates Hiatus Wecks Agency

-- CONTRACT COMMENT --

CHRIS BRIMER

Estimate# Buyer Phone# Fax# COMMITTEE TO ELECT MICHAEL S. SANCHEZ SC=*

--- REMARKS ---

MG'S APPLIED THAT WERE EMAILED YESTERDAY PLS CONF/THANKS. GAIL

Rate		\$250.00		\$300.00	\$300.00	\$350.00
Time Total Spots		930P-10P 0 1		930P-10P 1	930P-10P 1	930P-10P 0 1
Day		S. A.S.		\$	TH .	ns.
Len Spots/Week		30 0		:30 1 5/28(1/WK)]	:30	.30 0
Total Cost		\$250.00		10/31 :30 1 , MKGD FOR SPOTS MISSED ON IN #2: 10/28(1/WK)]	\$300.00	\$350.00
# of Weeks		н н		1 D FOR SPOTS M	ч	ਜ਼ਜ਼
Dates		10/27-10/27			11/01-11/01	10/28-10/28
Program			Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 8 9] V5 Effective Dates Changed	NEWS Buyline Comment: MG PKG [MKGD FOR SPOTS MISSED ON LN #1: 10/27(1/WK) V5 Added	NEWS Buyline Comment: MG PKG [PART OF A MKGD MADE UP OF LINES 8 V5 Added	Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 8 9] V5 Effective Dates Changed
Daypart						
Ľ		*		ж ЭЭ	σ ₁	х СV

2 of		
10/31/2012 1:17 PM	10/31/2012 12:59 PM	Revised Lines
Printed:	Last Received:	Showing Buylines: All Rep Revised Line
Traffic Order# 217914		
Status Revised		
Ver#		
6868386		
Rep Order#	EC'd Yes	

N

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().COM 2 ELECT SANCHEZ
Product COMM ELECT M. SANCHE CHRIS BRIMER Estimate# Buyer Phone#

Fax#

Report Totals: 4 / \$1,200.00

() LUC, INC. 25 WHITLOCK PLACE, 2ND FL Agency

10/27/2012 - 11/06/2012 MARIETTA, GA 30064 Agency C/P1/P2/E Flight Dates 10/27/2012 - 11 Hiatus Weeks

) ATLANTA) DAVID HAY Rep Firm Sales Office (Salesperson (404-443-2155 404-935-0683 Salesperson Phone# Salesperson FAX#

---SALES MONTHLY TOTALS---

Nov 12: 00.0\$ / 0 Oct 12:

11 / \$3,700.00

Sales Totals: 11 / \$3,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 11 / \$3,700.00

--COMPETITIVE-

KASA C/3

36%

KOAT

%

KLUZ

0 0 00 0

KWBQ KASY

19%

KROE

80 80 80

KOB

CABL \$52,857 Market Totals

RA35+ null Demos Books

-- CREDIT RISK --

CASH IN ADVANCE

d l of 10/29/2012 4:39 PM 10/26/2012 11:21 AM Showing Buylines: Last Sta Revised Lines Last Received: Printed: Traffic Order#217914 Status Returned Ver# 4 Rep Order# 6868386 EC'd Yes

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().COM 2 ELECT SANCHEZ
Product COMM ELECT M. SANCHE CHRIS BRIMER Estimate# Phone# Buyer Fax#

10/27/2012 - 11/06/2012 25 WHITLOCK PLACE, 2ND FL MARIETTA, GA 30064) LUC, INC. Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency

) ATLANTA) DAVID HAY Rep Firm Sales Office (Salesperson 404-443-2155 404-935-0683 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT ---

COMMITTEE TO ELECT MICHAEL S. SANCHEZ SC=*

--- RENIARKS ---

SEE LINES 1 AND 2

	Rate		\$250.00			\$350.00	
	Total Spots	 	2			2	
	Time		930P-10P			930P-10F	
	Day	1	88			ns	
	Spots/Week Day	1	ı			_	
`	Len		:30			:30	
			1			No. of the last of	
	Total Cost		\$500.00		BREAKS	\$700.00	> 01
	# of Weeks	 - -	2		RAN LONG, NEW BREAKS	7	THUR 11/1 STP \$300
	Dates		10/27-11/03		F WORLD SERIES RAN LC	10/28-11/04	
	Program			Buyline Comment: NEWS	Station Remark: V4 PE 10/27 DUE WORLD SERIES DROPPED. MG WED 10/31 1C STP	Buvline Comment: NFWS	Station Remark: V4 PE 10/28 DUE SPORTS. MG
	Daypart	 					
	Ln		k			× 2	

--REPORT TOTALS--

Report Totals: 4 / \$1,206.00

--SALES MONTHLY TOTALS--

9 / \$3,100.00 Nov 12: Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 11 / \$3,700.00 Sales Totals: 11 / \$3,700.00 2 / \$600.00 ---CONPETITIVE--Oct 12:

Market Totals

KOAT

%

KLUZ

% %

KASY KWBQ

KASA KRQE

% W

CABL KOB

\$52,857

null Books Demos

RA35+

//Unresolved,	
Preempted/U	
Manager: I	
Spot	

Expected C State Reason	\$0.00 [Sports Ran Over] \$0.00 [Sports Ran Over] \$0.00
Inv. Code (Booked) Station Office	Sa News 13 on FOX 930-KASA P-ATL Su News 13 on FOX 930-KASA P-ATL
Created Time Period	10/26/12 930p-10p 10/26/12 930p-10p
Date AE	10/27/12 ptati 10/28/12 ptati
Rate S Pril	30 \$250.00 No P5 30 \$350.00 No P5 \$600.00
Lengt	30
Line 2 Elect S	- 2
It Order #	217914 06868386 217914 06868386
Oracs Alt Order # Line Lengt Idvertiser: POL/Committee 2 Elect Sanchez	217914

MG 14 930-109 LN Wea 10/31 @ 4300

Spot Manager: Preempted/Unresolved, 10/01/12-11/11/12 (10/29/12 2:44:31 PM)

10/26/2012 11:45 AM 10/26/2012 11:21 AM Showing Buylines: All Rep Revised Lines Last Received: Printed: Traffic Order# Status Revised 3 Ver# 6868386 Rep Order# EC'd Yes

N

l of

10/27/2012 - 11/06/2012 25 WHÍTLOĆK PLACE, 2ND FL MARIETTA, GA 30064) LUC, INC. Agency C/P1/P2/E Flight Dates Agency

().COM 2 ELECT SANCHEZ COMM ELECT M. SANCHE

Advertiser Estimate#

Product Station

CHRIS BRIMER

Phone# Buyer

Fax#

KASA-TV ALBUQUERQUE, NM.

Hiatus Weeks

) ATLANTA) DAVID HAY Sales Office (Salesperson (Rep Firm

404-443-2155 404-935-0683 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

COMMITTEE TO ELECT MICHAEL S. SANCHEZ SC=*

-- REMARKS --

TOOK OUT NA LINE 3 - PLS CONF/THANKS. GAIL

Rate		\$400.00	
Total		0	
Time	1 1 1	9P-930P	
Day	1	SU	
Spots/Week Day	1 1 1 1	0	T.
Len		.30	
Total Cost	1 1 1 1 1 1 1	\$400.00	
# 0 # X @ 0 K & S	1	-	\vdash
Dates		10/28-10/28	11/04-11/04
Program			
Daypart Program	1		

Buyline Comment: NEWS

V3 TOOK OUT NA 10/28 Sales Remark: V3 Comment Changed, Spots/week Changed

---REPORT TOTALS---

Report Totals: 1 / \$400.00

--SALES MONTHLY TOTALS-

2 / \$600.00

Oct 12:

n/P KASA % CABL \$52,857 Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 11 / \$3,700.00 Market Totals Sales Totals: 11 / \$3,700.00 --COMPETITIVE-

9 / \$3,100.00

Nov 12:

36%

KOAT

°%

KLUZ

010 010

KWBQ KASY

900

KROE

% 80 %

KOB

null Books

RA35+

Demos

Rep Order# 6868386 Ver# Status New EC'd Yes	New Traffic Order#	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/26/ I: 10/26/ All Lines	10/26/2012 8:16 AM 10/26/2012 7:04 AM nes	pane,	1 of 2	
Station KASA-TV ALBUQUERQUE, NM. Advertiser ().COM 2 ELECT SANCHEZ Product COMM ELECT M. SANCHE Estimate# Buyer CHRJS BRIMGR Fan#	Agency () LUC, INC. 25 WHITLOCK PLACE, 2ND FL MARIETTA, GA 30064 Agency C/P1/P2/E Flight Dates 10/27/2012 - 11/06/201 Hiatus Weeks	JC, INC. OCK PLACE, 2ND FL A, GA 30064 10/27/2012 - 11/06/2012	Rec Sal Sal Sal	Rep Firm Sales Office () AT Salesperson () DA Salesperson Phone# 4 Salesperson FAX# 4) ATLANTA) DAVID HAY 404-935-0683	305	4
CONTRACT COMMENT COMMITTEE TO ELECT MICHAEL S. SANCHEZ SC=*	KR08 21	7902					
Ln Daypart Program	Dates # of Weeks	Total Cost	oas req	Spots/Week Day	Time	Total Spots	Rate
1 Buyline Comment: NEWS	10/27-11/03 2	\$200.003\$:30 1	- ಸ - ಸ	930P-10P		\$250.00
2 Buyline Comment: NEWS	10/28-11/04 2	00.007\$:30 1	ns	930P-10P	2	\$350.00
3 Buyline Comment: NEWS	(10/28-11/04 2 NA NEED	\$800.00	:30 1	ns	92-930P	2	\$400.00
4 Buyline Comment: NEWS 1/DAY	11/01-11/02	00.008\$:30 2	THI	9P-930P	2	\$400.00
5 Buyline Comment: NEWS 1/DAY	10/30-11/01 1	90.009\$:30 2	то,тн	930P-10P	N	\$300.00 %
6 Buyline Comment: NEWS	11/05-11/05	\$400.00	:30	×	9P-930P	-	\$400.00
7 Buyline Comment: NEWS	11/05-11/05	\$300.00	:30	Σ	930P-10P	П	\$300.00

Rep Order# EC'd Yes	# 6868386	Ver# Status New	Status New		Traffic Order#		Show	Printed: 10/ Last Received: 10// Showing Buylines: All Lines	Printed: Received: aylines: All Li	10/26/2012 8:16 AM 10/26/2012 7:04 AM nes	Z =		2 of	7
Station k Advertiser Product Estimate# Buyer	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().COM 2 ELECT SANCHEZ Product COMM ELECT M. SANCHE Estimate# Buyer CHRIS BRIMER	QUERQUE, NM : ELECT SANCH M. SANCHE	1. HEZ	Agen Agen Fligh	Agency () LUC, INC. 25 WHITLOCK PLACE, MARIETTA, GA 30064 Agency C/P1/P2/E Flight Dates 10/27/2012 - 1	UC, INC. LOCK PL. FA, GA 3	() LUC, INC. 25 WHITLOCK PLACE, 2ND FL MARIETTA, GA 30064 P1/P2/E cs 10/27/2012 - 11/06/2012			Rep Firm Sales Office () Salesperson () Salesperson Phone#	A7 D7) ATLANTA) DAVID HAY 404-443-2155	53	
Phone# Fax# Oct 12:	3 / 31,000.00	Ç)	Nov 12:	Hiati 9 / 8:	Hiatus Weeks 9 / \$3,100.00					Salesperson FAX#		404-935-0683	Ω.	
Sales Totals: 12 Station Totals: Lines not sent/r	Sales Totals: 12 / \$4,100.00 Station Totals: 12 / \$4,100.00 Lines not sent/reld/rtrn: 0 / \$0.00 —COMPETETVE	100.00 100.00 .: 0 / \$0.00												
	Market Totals	Totals	\$58,571	CABL	ଚ୍ଚ ୧୬ ୧୯ ୧୯ ୧୯	KASA KRQE	60 60 60 60 71 71	KASY KWBQ	6F 6F	KLUZ 0%		KOAT	€0 ⊝ %	

-- CREDIT RISK -- CASH IN ADVANCE

null RA35+

Books Demos

Spot Manager: All,

00.007,£\$				
00'004'8\$				
\$3,700.00				
\$300.00				
\$300.00				
00`00£\$	6:28:50 PM COMM ELE(30 P5	11/06/12	901-9059 :boine9 emiT 98583880 419712
				∑ :əui⊥
00'001\$				
00,004\$				
00.004\$	9:28:42 PM COMM ELE(30 b2	71/90/11	7ime Period: 9p-930p 217914 06868386
				9 :ə <i>n</i> i.1
0'0'009\$				
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\$300.00	6/46/42 PM COMM ELE(30 P5	11/01/12	9888880 416712
\$300′00	6/44/05 bw cown efe(dbw2001H	30 P5	10/30/12	401-q056 : 930p-10p 38583860 + 1971
				ς :əu,¬
0.008\$				
0.008\$				
0`00†\$	9/20/16 PM COMM ELEC	30 P5	21/10/11	9889890 716712
0`001⁄\$	9:27:45 PM COMM ELE(30 P5	11/02/12	71me Period: 9p-930p 217914 06868386
				† :əuj7
0`00†\$				
0'00†\$	1777 HILLOON L. 1000 L. 1	0.4001		
0`001/\$	6/46702 BM COMM EFEC	39.05;	11/04/12	Time Period: 9p-930p 217914 06868386
				Line: 3
0.029\$				(, , ,
0.030\$				
0.036\$	6/26/S0 PM COMM ELEC	30 P5	11/04/12	9889890 116712
0.008\$	6:67:06 PM COMM ELEC	39.08	11/01/12	217914 088388
				Time Period: 930p-10p
				Line: 2
0:099\$				
0.055\$				
\$220.0	9/48/27 PM COMM ELEC	30 P5	11/03/12	28589890
0.008\$	6/26/35 PM COMM ELECTEN DBMS001H	30 P5	10/31/12	98683890 419712
				Time Period: 930p-10p
				Line: Line:
				Agency: Luc Inc
				vertiser: POL/Committee 2 Elect Sanchez
Rate	Air Time Product Ad-ID	engti Priority	Date L	Order # Estimate ARASA:

[Sorted by Line]

POLITICAL CANDIDATE ADVERTISEMENTS

(xoq	applicable	(среск
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		Y C H E D	SEE ATT	S		
Number of Weeks	Times per Week	csslD	Sysd	Time of Day, Rotation or Package	Broadcast Length	
			:smoj	lof as smit noitate ta	do hereby reque	
election to be held on: 11/06/2012						
					ls:19n9O odl ni	
				ce of: State Senate	bsrty for the offi	
politica				Democra		
yllsgəl s	W1 W1			chez, Micha		
-					l, <u>Chris Brime</u>	
7107	/97/01			unta Fe, VM	KASA - TV S	
	Date			Location:	Station and	
				eavlaemelves v, Federal Can		
NDIDATE	E/LOCAL CAI	TATS \[\]	Æ	AL CANDIDAT	язаз 🗆	

Date of Last Broadeast; 11/06/2012	STUZITZIOT (1862) BERTHALIZATE	G OI LH.	100

Total Charges: \$*****3,485.00 NET

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

əliiT	Printed Name	Sinature Signature
beteefed	rieq ni bətqəəəA	botqoooA 🔲
θVi	ed By Station Representat	ngi2 98 oT
	Signature	bisQ
		7107/97/01
ออาาเนตด	Candidate or Authorized C	ya bəngiz əa oT
	THE PLACEMENT OF ADVERTISING THE PLACEMENT OF ADVERTISING	
	s political advertising policies, including: soler sales practices (not applicable to federal	
		Lynn Sanchez, Treasurer
	si əəilimmoə bəzinəlləs is:	The name of the treasurer of the c
	ce the time as paid for by such person or en ty is either a legally qualified candidate or a ally qualified candidate.	
	Sanchez	Committee to Elect Michael S.
represent that the payment for the above described broadcast time has been furnished by:		
	SEE VLLYCHED	
		•



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